

American Gold Rush™

Rudbeckia hybrid

1st
YEAR
Flowering

- First-year flowering, bulking required
- Deep-yellow blooms and a dark brown center cone
- Long-lasting and prolific flowering
- Heat tolerance
- All American Selections Award Winner
- Available as URC



Upright/
Mounded



Late
Summer -
Fall



15+ cm
Gal+



Landscape



60-66 cm
24-26 in



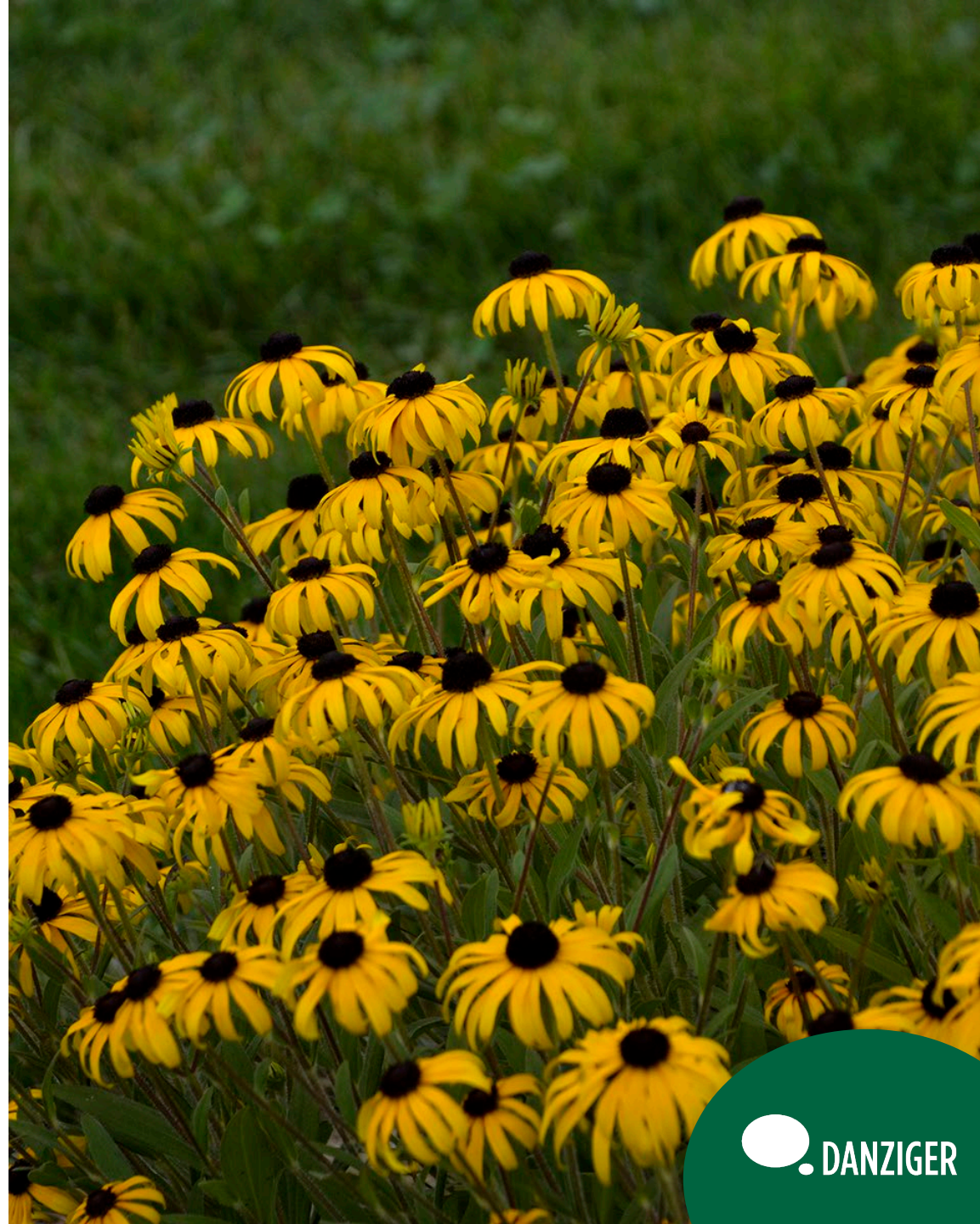
90-100 cm
36-40 in



Zone 4-9



Pollinator
Friendly

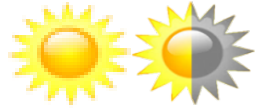


American Gold Rush™ PP28498 CPBRAf

Rudbeckia hybrid

For additional information and availability:

[American Gold Rush™](#)



Stick on priority – Number 2 out of 4 categories

Extend the day or night interruption lighting to 12 hours to continue plant growth during short day conditions

PROPAGATION TIPS

Average Time	Temperature	Hormone	Fertilization	Fungicide
5 weeks	Weeks 1 - 2 21° - 22°C (70°-72° F)	Optional	Weeks 1-2 50 ppm N	Spray fungicide to control Botrytis and bacteria day of sticking
	Weeks 3 - 5 20° - 21° C (68° - 70° F)		Weeks 3-5 100-150 ppm N	Day of sticking & Week 2

Rooting	pH	EC	Temp	Feed	Light	PGR	Fungicide	Comments
Week 1	5.6 to 6.0	0.80	21° - 22°C (70°-72° F)	50 ppm N in mist	Required 12 hr daylength		Day of sticking	
Week 2	5.6 to 6.0	.80 to .90	21° - 22°C (70°-72° F)	50 ppm N in mist			Second fungicide app	
Week 3	5.8 to 6.2	.90 to 1.0	Cool to 20° - 21° C (68° - 70° F)	Feed 100 ppm to 150 ppm				
Week 4	5.8 to 6.2	.90 to 1.0	20° - 21° C (68° - 70° F)	Feed 100 to 150 ppm				
Week 5	5.8 to 6.2	.90 to 1.0	20° - 21° C (68° - 70° F)	Feed 100 to 150 ppm		Daminozide if needed		



– Spray **Irrigation specification** – Spray with adjuvant the day of sticking/Remove from mist as soon as possible



- Spray adjuvant at sticking
- K-IBA spray application will hasten and even rooting response. American Gold Rush™ is long day flowering with the natural flowering response being late June / early July (obligatory long day plant).

American Gold Rush™ PP28498 CPBRAf

Rudbeckia hybrid

For additional information and availability:

[American Gold Rush™](#)



- No pinch should be needed
- Naturally compact plant habit
- Spray for bacterial leaf blights

Average Time (from liners)	Temperature	Pinch/ Daylength Modification	Fertilization	Plant Growth Regulator
8 to 10 wks	Average Day	Pinch not required/ extend daylength to 12 hours for continued growth	100 - 150 ppm N	Daminozide spray application @ 2000–2500 ppm if needed under low light conditions
15 cm (1 gallon) 1 ppp	68° to 70° F (20° to 21°C)		Soil EC 1.0– 1.5 pH 5.8 to 6.2	
8 to 10 wks	3 plants per container		100 - 200 ppm N	
24 cm (10 inch)				Daminozide spray application @ 2000–2500 ppm if needed under low light conditions

Finishing	pH	EC	Temp	Feed	Light	PGR	Fungicide	Comments
Transplant to Week 6	5.8 to 6.2	0.9 to 1.0	68° to 70° F (20° to 21°C)	feed 100 to 150 ppm			Drench fungicide after transplant	Control of Pythium & Phytophthora
Week 6 to 13	5.8 to 6.2	1.0 to 1.5	68° to 70° F (20° to 21°C)	feed 150 to 200 ppm		Daminozide as needed	Spray fungicide in finishing protocols	Control of Bacterial Leaf Blights

FINISHING TIPS



- Long Day Flowering Response Natural flowering time is weeks 26 - 28
- PGR - Spray Daminozide at 2000 to 2500 ppm on finished plants early in crop schedule if needed
- Maintain good airflow and allow plants to dry before nightfall/spray for bacterial leaf blights
- Drench after transplant for Rhizoctonia and Pythium / Phytophthora

Pests	Aphids	ACETAMIPRID, FLONICAMID, IMIDACLOPRID, DICHLORVOS
	Thrips	METHIACARB, ACRINATHRIN, ABAMECTIN, DICHLORVOS, SPINOSAD
Diseases	Botrytis	CYPRODINIL+FLUDIOXONIL, IPRADIONE, POLYOXIN
	Pythium Phytophthora	PROPAMOCARB / MEFENOXAM
	Rhizoctonia	AZOXYSTRONBIN / ETRIDIAZOLE / FLUDIOXONIL / PCNB