

FIRST FLUSH™

Iberis sempervirens

1st
YEAR
Flowering

- First-year flowering with no bulking or vernalization requirements
- Abundance of flowers
- Takes the heat which extends the selling season for this typically early spring season crop
- Benefits from 14 days of cool temperatures (10C/50F or less) for uniform flowering
- Cold tolerance - suitable for early season programs



Spring



6-8 in
15-20 cm



12-14 in
30-35 cm



Mounded



10-18
Gal+



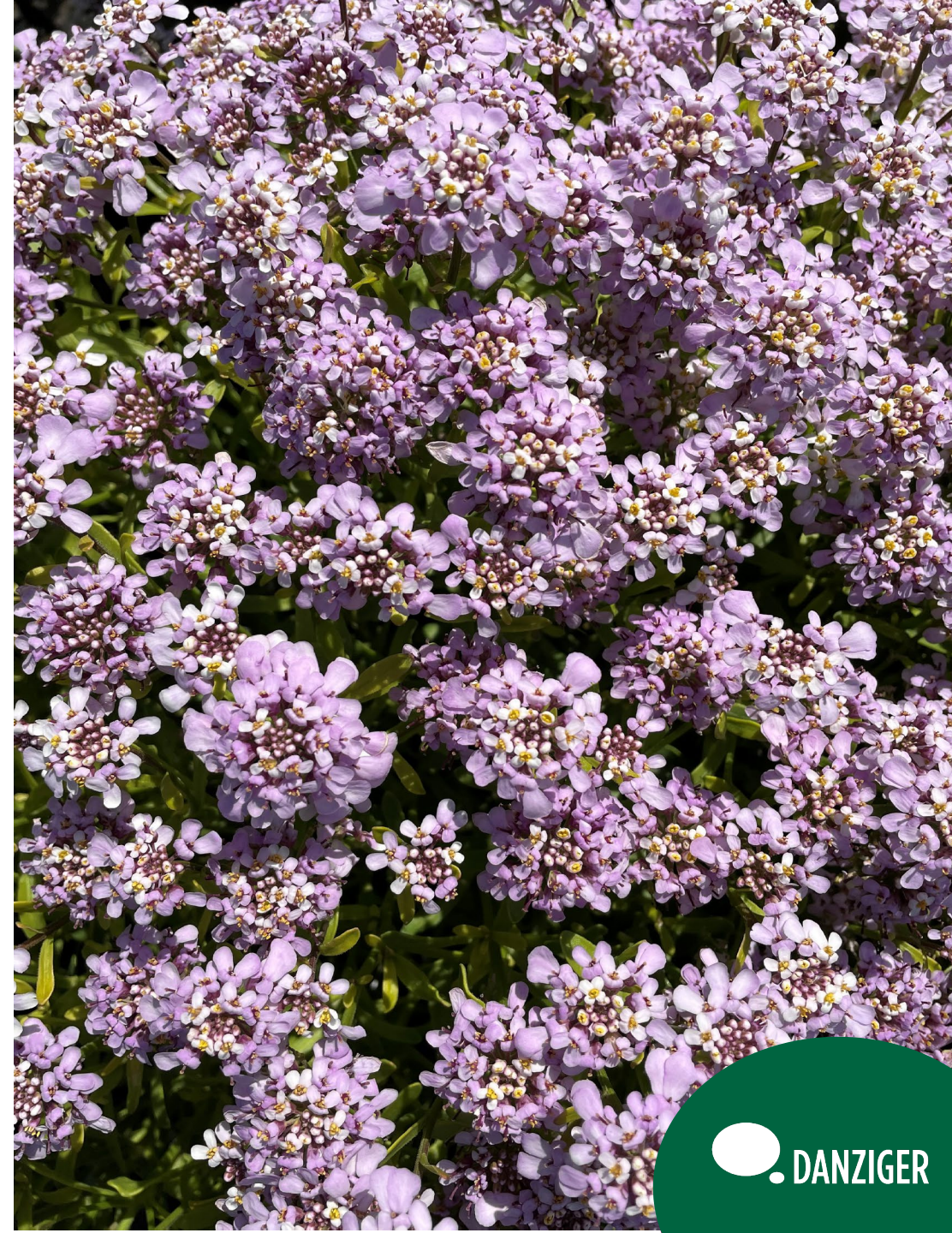
Landscape



Hanging
basket



4-9



FIRST FLUSH™ series

1st
YEAR
Flowering



FIRST FLUSH™ GRACE



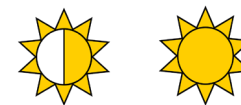
FIRST FLUSH™ LAVENDER

FIRST FLUSH™

Iberis sempervirens

For additional information and availability:

FIRST FLUSH™



Stick on priority – Number 2 out of 4 categories

Average Time	Temperature	Hormone	Fertilization	Fungicide
5 weeks	Weeks 1 - 2 72°/74°F (22°/23°C)	Optional	Weeks 1-2 50 ppm N	Spray fungicide to control Botrytis and bacteria day of sticking
	Weeks 3 - 5 65° - 68° F (18° - 20° C)		Weeks 3-5 100 to 150 ppm N	Day of sticking & Week 2

Rooting	pH	EC	Temp	Feed	Light	PGR	Fungicide	Comments
Week 1	5.6 / 6.0	0.80	72°/74°F (22°/23°C)	50 ppm N in mist	Not required		Day of sticking	
Week 2	5.6 to 6.0	.80 to .90	72°/74°F (22°/23°C)	50 ppm N in mist			Second fungicide app	
Week 3	5.6 to 6.0	.90 to 1.0	Cool to 68°-70° (20° - 21° C)	Feed 100 ppm to 150 ppm				
Week 4	5.6 to 6.0	.90 to 1.0	68°-70° (20° - 21° C)	Feed 100 to 150 ppm				Pinch optional
Week 5	5.6 to 6.0	1.0 to 1.2	65° - 68° F (18° - 20° C)	Feed 100 to 150 ppm		Daminozide as needed		



– **Irrigation specification** – Spray with adjuvant the day of sticking/Remove from mist as soon as possible



– K - IBA spray application will hasten and even rooting. It is best to root under high humidity and reduce misting application. Allow soil to become moderately dry. Pinch is recommended week 4 or at transplant. Daminozide spray application at 1500 to 2500 if needed.



- Evenly moist soil conditions is best
- High quality plants are finished with high light and cool temperatures
- May require two pinches, depending on production schedule for larger containers

Average Time (from liners)	Temperature	Pinch/ Daylength Modification	Fertilization	Plant Growth Regulator
8 to 9 wks	Average Day	Pinch Week 4 or day of transplant	100 - 150 ppm N	Daminozide spray application @ 2000 – 3750 ppm Paclobutrazol at 2 ppm drench
15 cm (1 gallon)	65°F (18°C)			
9 to 10 wks			Soil EC 1.0 - 1.2 pH 5.6 to 6.0	
20 cm (2 gallon)				

Finishing	pH	EC	Temp	Feed	Light	PGR	Fungicide	Comments
Week 6 Transplant	5.6 to 6.0	1.0 to 1.2	65°F (18°C)	feed 100 to 150 ppm		Daminozide as needed	Drench fungicide after transplant	Control of Pythium & Rhizoctonia
Week 7 to 13	5.6 to 6.0	1.0 to 1.2	65°F (18°C)	feed 100 to 150 ppm		Paclobutrazol Drench at 2 ppm		Paclobutrazol 2 ppm drench when plants reach 85% of desired size



- **PGR** - Spray Daminozide at 2000 to 3750 ppm on finished plants early in crop schedule / Paclobutrazol drench application at 2 ppm for finishing if required
- Maintain good airflow and allow plants to dry before nightfall. Do not keep consistently wet or root rot problems may develop. The first signal of damp conditions would be yellowing of foliage and weak growth
- Scout for Aphids and Thrips
- **Drench** after transplant for Rhizoctonia and Pythium / Phytophthora

Pests	Aphids	ACETAMIPRID, FLONICAMID, IMIDACLOPRID, DICHLORVOS
	Thrips	METHIOCARB, ACRINATHRIN, ABAMECTIN, DICHLORVOS, SPINOSAD
Diseases	Botrytis	CYPRODINIL+FLUDIOXONIL, IPRDIONE, POLYOXIN
	Pythium Phytophthora	PROPAMOCARB / MEFENOXAM
	Rhizoctonia	AZOXYSTRONBIN / ETRIDIAZOLE / FLUDIOXONIL / PCNB